



OMIDYAR NETWORK  
A WORLD OF POSITIVE RETURNS

## Impact Investing Resource List

### Guides / Case Studies

- [\*Beyond Trade-offs: Investor perspectives from across the continuum of impact investing\*](#) (Series sponsored by Omidyar Network; featuring prominent impact investors) (2018)
- [\*Investor's Impact Matrix: A guide to mapping the impact of investments\*](#), Impact Management Project (2018)
- [\*Building an Impact Investing Team\*](#), Omidyar Network (2018)
- [\*In Pursuit of Deep Impact and Market-Rate Returns\*](#), KL Felicitas Foundation, with support from New Philanthropy Capital and Sonen Capital (2018)
- [\*Investor's Perspective: Mapping a portfolio by its effects on people and planet\*](#), PGGM and Impact Management Project (2018)
- [\*Building a Philanthropic Investment Firm\*](#), Omidyar Network (2017)
- [\*Impact Measurement and Management Case Studies\*](#), GIIN (2017)
- [\*Collection of Impact Investing Primers for Families\*](#), The ImPact (2016-2017)
- [\*Impact Investor Issue Briefs\*](#), ImpactAssets (2016)
- [\*The Foundation of Good Governance for Family Impact Investors: Removing Obstacles and Charting a Path to Action\*](#), Cambridge Associates (2016)
- [\*More than Measurement: A Practitioner's Journey to Impact Management\*](#), Skopos Impact Fund and Bridges Venture (2016)
- [\*Short Guide to Impact Investing\*](#), The Case Foundation (2014)
- [\*Impact Investing: A Primer for Family Offices\*](#), World Economic Forum (2014)
- [\*Navigating the Territory: A Guide to Impact Investing for Donors\*](#), The Philanthropic Initiative (2014)
- [\*E-Guide to Early Stage Global Impact Investing\*](#), Toniic (2013)
- [\*Impact Investing: A Framework for Decision-Making\*](#), Cambridge Associates (2013)
- [\*The Good Investor: A Book of Best Impact Practice\*](#), Investing for Good (2013)
- [\*Impact Investing: An Introduction\*](#), Rockefeller Philanthropy Advisors (2018)
- [\*How I Did It: EBay's Founder on Innovating the Business Model of Social Change\*](#), Harvard Business Review (2011)
- [\*Impact Investing: Strategy and Action\*](#), Rockefeller Philanthropy Advisors

### Books

- [\*Catalyzing Wealth for Change: Guide to Impact Investing\*](#) by Julia Balandina (2016)
- [\*The Power of Impact Investing\*](#) by Judith Rodin and Margot Brandenburg (2014)
- [\*The Impact Investor: Lessons in Leadership and Strategy for Collaborative Capitalism\*](#) by Cathy Clark, Jed Emerson and Ben Thornley (2014)
- [\*New Frontiers of Philanthropy & Leverage for Good\*](#) by Lester Salamon (2014)
- [\*Impact Investing: Transforming How We Make Money While Making a Difference\*](#) by Antony Bugg-Levine (2011)
- [\*Solutions for Impact Investors: From Strategy to Implementation\*](#) by Steven Godeke and Raúl Pomares with Albert V. Bruno, Pat Guerra, Charly Kleissner, Hersh Shefrin (2009)

### Reports

- [The Missing Middles: Segmenting enterprises to better understand their financing needs](#), Omidyar Network (2018)
- [Powered Ascent: Insights from the Frontier of Impact Investing](#), Toniic T100 Project (2018)
- [Annual Impact Investor Survey](#), GIIN and J.P. Morgan (2017)
- [Impact Investing: Who Are We Serving?](#), Oxfam (2017)
- [Insights from Impact Advisors & Consultants](#), Toniic, T100 Project (2017)
- [Across the Returns Continuum](#), Omidyar Network (2016)
- [Insights from the Frontier of Impact Investing](#), Toniic T100 Project (2016)
- [Navigating Impact Investing: The Opportunity in Impact Classes](#), Tideline with Cathy Clark (2016)
- [Impact Investing Trends: Evidence of a Growing Industry](#), GIIN (2016)
- [Report on US Sustainable, Responsible and Impact Investing Trends](#), US SIF (2016)
- [Frontier Capital: Early Stage Investing for Financial Returns and Social Impact in Emerging Markets](#), Omidyar Network (2015)
- [Essentials of Impact Investing: A Guide for Small-staffed Foundations](#), Mission Investors Exchange, Exponent Philanthropy, Arabella Advisors (2015)
- [Performance Update: Evolution of an Impact Portfolio: From Implementation to Results](#), Sonen Capital (2015)
- [Great Expectations: Mission Preservation and Financial Performance in Impact Investing](#), Wharton Social Impact Initiative (2015)
- [Introducing the Impact Investing Benchmark](#), GIIN and Cambridge Associates (2015)
- [Impact Investment: The Invisible Heart of Markets](#), Social Impact Investment Taskforce Established under the UK's presidency of the G8 (2014)
- [Private Capital, Public Good](#), US National Advisory Board on Impact Investing (2014)
- [Charting the Course: How Mainstream Investors can Design Visionary and Pragmatic Impact Investing Strategies](#), World Economic Forum (2014)
- [Evolution of an Impact Portfolio: From Implementation to Results](#), Sonen Capital (2013)
- [Impact Investing 2.0: The Way Forward – Insight from 12 Outstanding Funds](#), Pacific Community Ventures, CASE at Duke, ImpactAssets (2013)
- [From the Margins to the Mainstream: Assessment of the Impact Investment Sector and Opportunities to Engage Mainstream Investors](#), World Economic Forum (2013)
- [Priming the Pump: The Case for a Sector-Based Approach to Impact Investing](#), Omidyar Network (2012)
- [A Portfolio Approach to Impact Investing](#), J.P. Morgan (2012)

### **Videos**

- [Program-Related Investment Rules for Private Foundations](#), Learn Foundation Law (2015)
- [Pierre Omidyar takes the tax hit to invest philanthropically in for- and nonprofits](#), Bridgespan (2013)
- [How Program-Related Investing Works](#), Ford Foundation (2013)

### **Articles / Op-Eds**

- [Foundations and the Rise of Impact Investing](#), Mission Investors Exchange (2017)
- [Blessed Returns](#), Financial Times (2016)
- [How a New Generation of Business Leaders Views Philanthropy](#), Harvard Business Review (2016)
- [Impact Investing tops the Most Promising Trends in Philanthropy](#), Forbes (2015)
- [How to Leave a Mark](#) by David Brooks, New York Times (2015)

\*Please note this list is not exhaustive. For additional impact investing resources, visit the [Global Impact Investing Network \(GIIN\) Resource Library](#), which features research, publications, news, and upcoming industry events.

- [\*Is Social Impact Investing the Next Venture Capital\*](#) by Sir Ronald Cohen and Matt Bannick, Forbes (2014)
- [\*Impact Investing Goes Mainstream\*](#), San Francisco Business Journal (2014)

### **Glossary and Profiles**

- [\*Impact Management Glossary\*](#), Impact Management Project
- [\*Glossary of terms\*](#), Mission Investors Exchange
- [\*ImpactBase\*](#) (Database) and Resource Library, Global Impact Investing Network
- [\*ImpactSpace\*](#), Impact IQ
- [\*Glossary of terms\*](#), TriLinc